PRODUCT RESEARCH

Feel free to use additional space.

Purpose: Discover insights into competition and possible affiliations.
Important: Don't panic, self-doubt or become overwhelmed. This research will help you!

Spend an hour and take plenty of notes. Bookmark interesting pages for further study:

KEYWORDS & SEARCH PHRASES USED/SUGGESTED:

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PRODUCT RESEARCH

PRODUCTS FOUND:

Types and titles/types (i.e. – video/book/eBook/course/DVD/physical product/etc.):

PRODUCT RESEARCH

FORUMS AND RESOURCES:

List sites that discuss your topic:

PRODUCT RESEARCH

TOPICS COVERED BY EXISTING PRODUCTS:

Listing of product content:

PRODUCT RESEARCH

INDUSTRY EXPERTS AND LEADERS:

Listing of product content: