# Types Of Electronic Information Products:

**Single Product -** usually consumed in hours or days.
**Courses -** usually more content that takes time to consume.
**Membership -** ongoing service or content provided in return for a recurring weekly, monthly or annual fee.

**Written content can include:**
EBooks (Fiction, Non-Fiction)
Reports
Instructions
Manuals
Cheat Sheets
Guides
Lesson Plans
Work Sheets
Help Books
Transcripts
How To
Writings
Poetry

**Graphics and Pictures can include:**
Royalty free stock images
Designs
Artwork
Photography
Cartooning

**Software content can include:**
Apps
PlugIns
Productivity
Business
Gaming

**Audio content can include:**
Audio Books
Podcasts
Interviews
Lessons
Practice Materials
Lectures
Information
Entertainment

**Video content can include:**
Lessons
Interviews
Lectures
How To/Demonstrations
Entertainment
Video Training Courses
Performances

**Types Of Delivery:**
Download
Online Content
Streaming
Drip Feed (Time Released)